

CONTACT: OFFICE OF PUBLIC AFFAIRS  
(916) 657-7202  
(916) 657-8639 - FAX



March 5, 1999

99-06

## **Aggressive Driving Grant**

### **Fact Sheet**

- The grant was awarded by the California Office of Traffic Safety
- Amount of the grant - \$714,977
- The grant period begins January 1, 1999 and runs through December 31, 1999
- The grant is administered by the California Highway Patrol Office of Public Affairs, located in Sacramento
- Four CHP divisions will implement the information, education and enforcement campaigns where aggressive driving has been identified as an issue. The divisions include Golden Gate, covering the nine bay-area counties; Valley which reaches from Stockton to Chico and Woodland to Tahoe; Southern division which covers all of L.A. County; and Border, covering Orange, Imperial and San Diego Counties
- Major goals and objectives:
  - ◆ to conduct a statewide public information campaign reminding motorists of the rules of the road and the benefits of courteous driving
  - ◆ develop educational materials for new drivers
  - ◆ reinforce the information campaign with a concentrated special enforcement effort in areas where aggressive driving is identified as an issue
- The enforcement campaign begins May 1, 1999 - During the enforcement effort, road patrol officers will use in-view patrols to concentrate their efforts on drivers who tailgate, drive the shoulder, make unsafe lane changes, or other aggressive driving behaviors
- The public information campaign begins June 1, 1999 - Elements of the campaign include, billboards, public service announcements, community service presentations by uniformed officers.